Why Do Streetscape Improvements?

**ECONOMIC**
- Enhance existing business environment
- Incentive to spur private development
- Create an attractive gateway

**SOCIAL**
- Create a more accessible environment
- Increase safety
- Investment in the community
DIRECT ECONOMIC BENEFITS of streetscape improvements

Increase in District Sales

Decrease in Retail Vacancy

Increase in Private Investment

Where Are We?

August 15
Public Kickoff Meeting

August 17-21
Topic Discussion Interviews

Oct. 17-19
Design Workshop

Oct. 17-19
Discovery Walk

Nov 20
Public Presentation of Draft Vision Plan

Winter 2017/18
Requested Approval of Vision Plan

Summer 2018
Earliest anticipated construction

WE ARE HERE
Your Plan: Our Process

1. LISTEN
2. ANALYZE
3. DESIGN
4. REVIEW
5. REFINE
Over 80 Respondents

13 Discussion Opportunities
WHAT WE HEARD:

1. Improve the parking
2. Slow down the Traffic
3. Improve the Sidewalks
4. Preserve the Character
5. Fill the empty Storefronts
ANALYZE: Parking

West Jackson Street, circa 1930
Image courtesy of the Thomas County Historical Society
142 Public Parking Spaces within a 1 minute walk of West Jackson Street
ANALYZE: Safety
ANALYZE: Safety
ANALYZE: Safety
ANALYZE: Sidewalks
ANALYZE: Sidewalks

- Small trees provide little shade
- Ramps are tripping hazard
- Cross slope too steep
- Curb is too high
ANALYZE: Sidewalks
ANALYZE: History
ANALYZE: Character
DESIGN: The Plan
DESIGN: Underground Utilities
DESIGN: Planting
DESIGN: Site Furnishings
DESIGN: Hardscape
DESIGN: Interpretive History

THE ALEXANDRA SITE
About 400 years ago, this was the site of a small village of 800 to 1000 people, occupied by the Huron-Wendat nation. Though their cause for this place on the St. Mary's River in southern Ontario, no trace of their village was discovered until 1965. The site was named in honor of the Alexandra site in 1965. No human remains were found among the thousands of artifacts recovered at the site. No human remains were found among the thousands of artifacts recovered at the site.

The Alexandra Site is located on a small slope above a stream which runs through the site. The stream is spring-fed by a small spring located in the center of the site. The spring is bordered by a small wooded area which is home to a variety of wildlife. The site is surrounded by a forest of trees, including oak, maple, and beech. The forest is home to a variety of wildlife, including deer, fox, and birds.

ARThUR HOLMES (1890-1965)
One of the world's greatest physicists, Arthur Holmes is known for his work on the theory of the Earth's magnetic field. His work on the Earth's magnetic field laid the foundation for modern geophysical research. His work has been instrumental in understanding the Earth's magnetic field and its relationship to the Earth's core.

The knowledge of different literatures frees one from the tyranny of a few

...the reading of good books is like a conversation with the best men of past centuries.

If you do not tell the truth about yourself, you cannot tell it about other people.
DESIGN: Madison to Stevens
DESIGN: Curb Bulbouts
DESIGN: Jackson and Stevens Intersection
DESIGN: Madison to Stevens

- Brick Fence with Gateway Arch
- Intersection Plaza with Bollards
- Pedestrian Lights
- Landscaped Bulbouts
- Pervious Paving
DESIGN: Stevens to Remington
DESIGN: Daylight Creek
**DESIGN: Stevens to Remington**

- Median with Trees
- Bulbouts
- Pedestrian Lights
- Landscaped Parklet
- Day-lighted Creek
Questions?