

City of Thomasville Sign Manual

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This manual is intended as a user-friendly resource, allowing individuals to quickly ascertain the standards for signage within the City of Thomasville. Elements of this document are both descriptive and illustrative. While these represent a typical or common scenario, they are intended to be conceptual, not regulatory. In the case of conflict with the City of Thomasville Sign Ordinance, the Sign Ordinance shall always supersede.

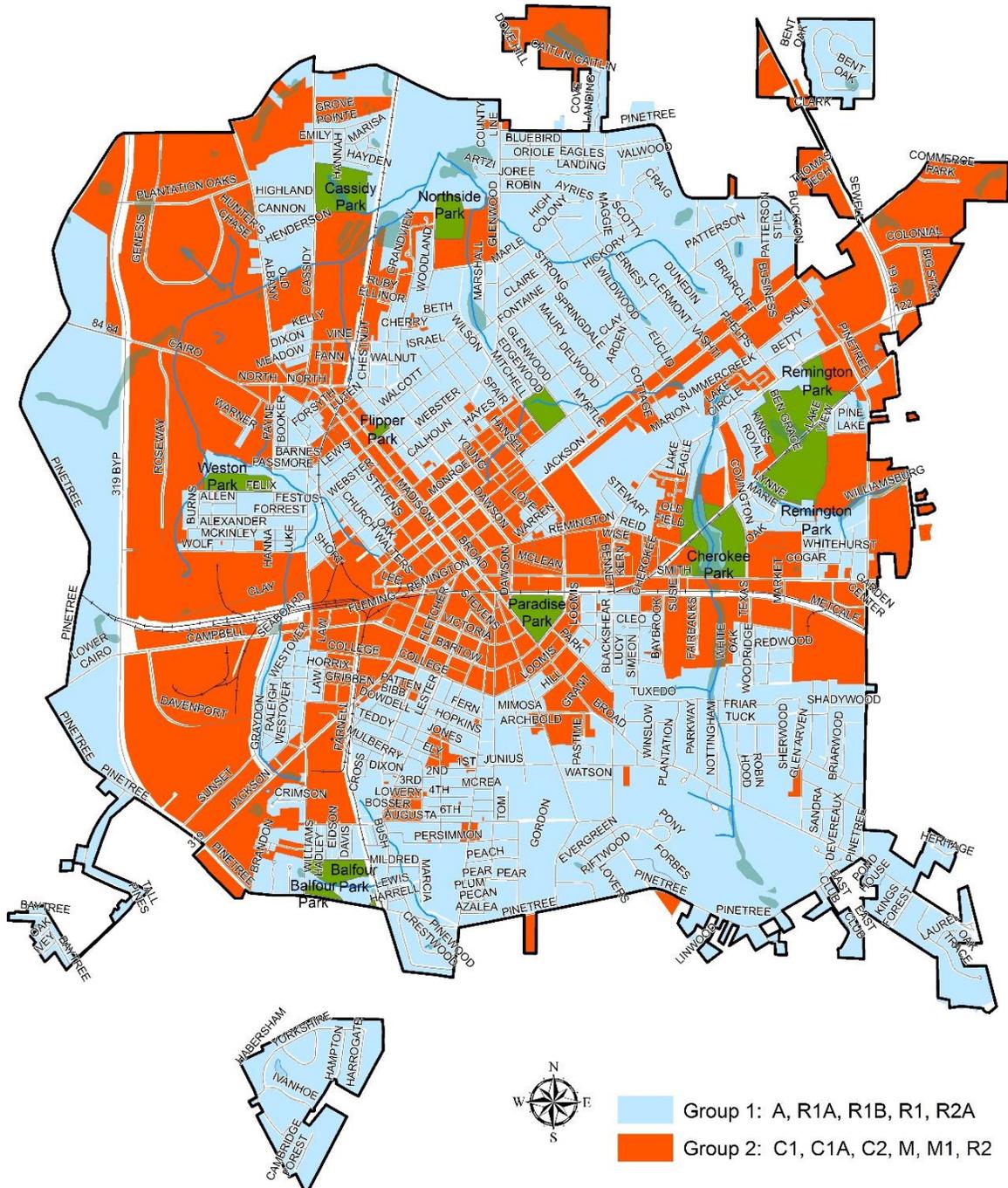
PREAMBLE **THE SIGN MANUAL.** This Manual is intended to aid in the interpretation of the Thomasville Sign Ordinance, allowing one to navigate the document in a manner that is efficient, comprehensible at a glance, and does not overload the user with information.

SECTION 1.0 **PURPOSE AND INTENT OF THE SIGN ORDINANCE.**

- 1.1** The purpose and intent of this document is to establish standards for signage within the City that:
- a.** protect and promote the health, safety, and welfare of persons while allowing and encouraging creativity, effectiveness, and flexibility in design and use.
 - b.** maintain the economic viability of businesses in our community by providing a variety of available sign types.
 - c.** promote the efficient transfer of public and commercial information.
 - d.** promote traffic safety and prevent an environment that encourages visual blight.
 - e.** address fabrication, erection, use, maintenance and alteration of signs.
 - f.** prohibit the future erection, placement, or location of permanent and temporary signs determined to be detrimental to the aesthetic sense; historic character; and public health, safety, and general welfare of the citizens, both generally and as it particularly affects tourism.
- 1.2** A determination has been made by the city council that the regulations contained in this article are the minimum amount of regulations necessary to achieve the purposes set out above.

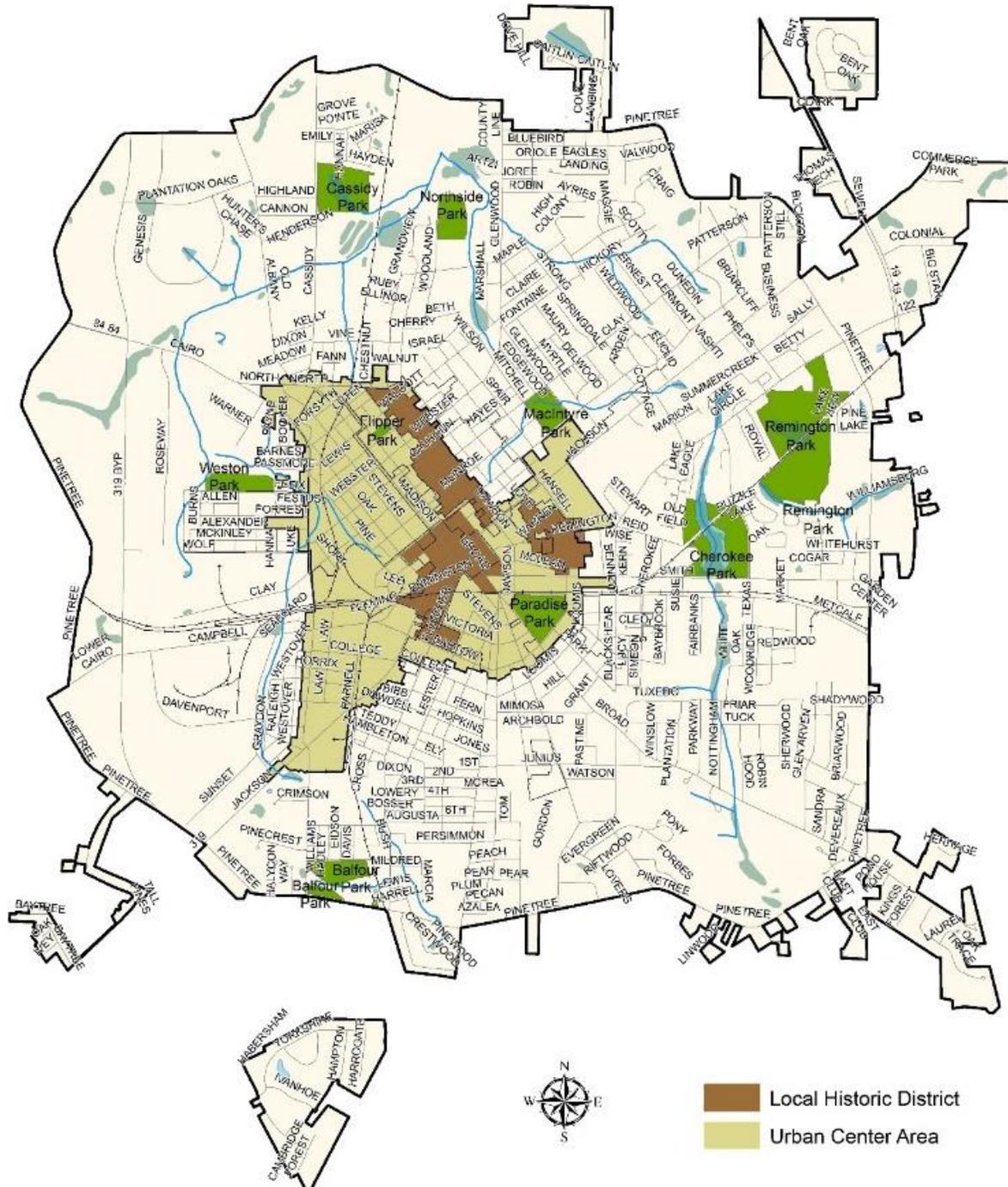
Step 1

- Locate your property on the map
- Determine your **Zoning Category** (Group 1, or Group 2)



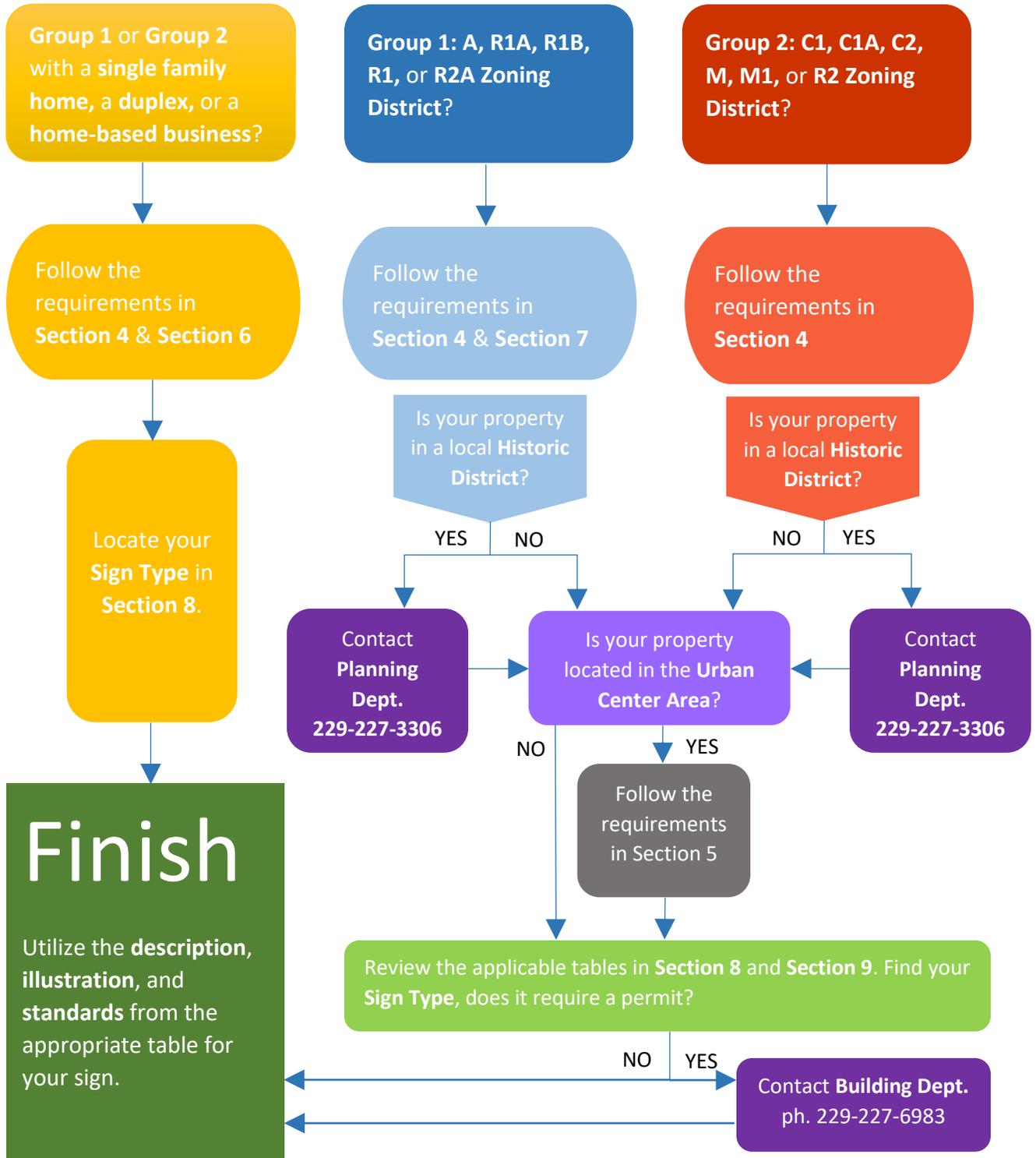
Step 2

- Having located your property, you will also need to determine:
- Whether it is located in the **Urban Center Area**?
- Whether it is located in a local **Historic District**?

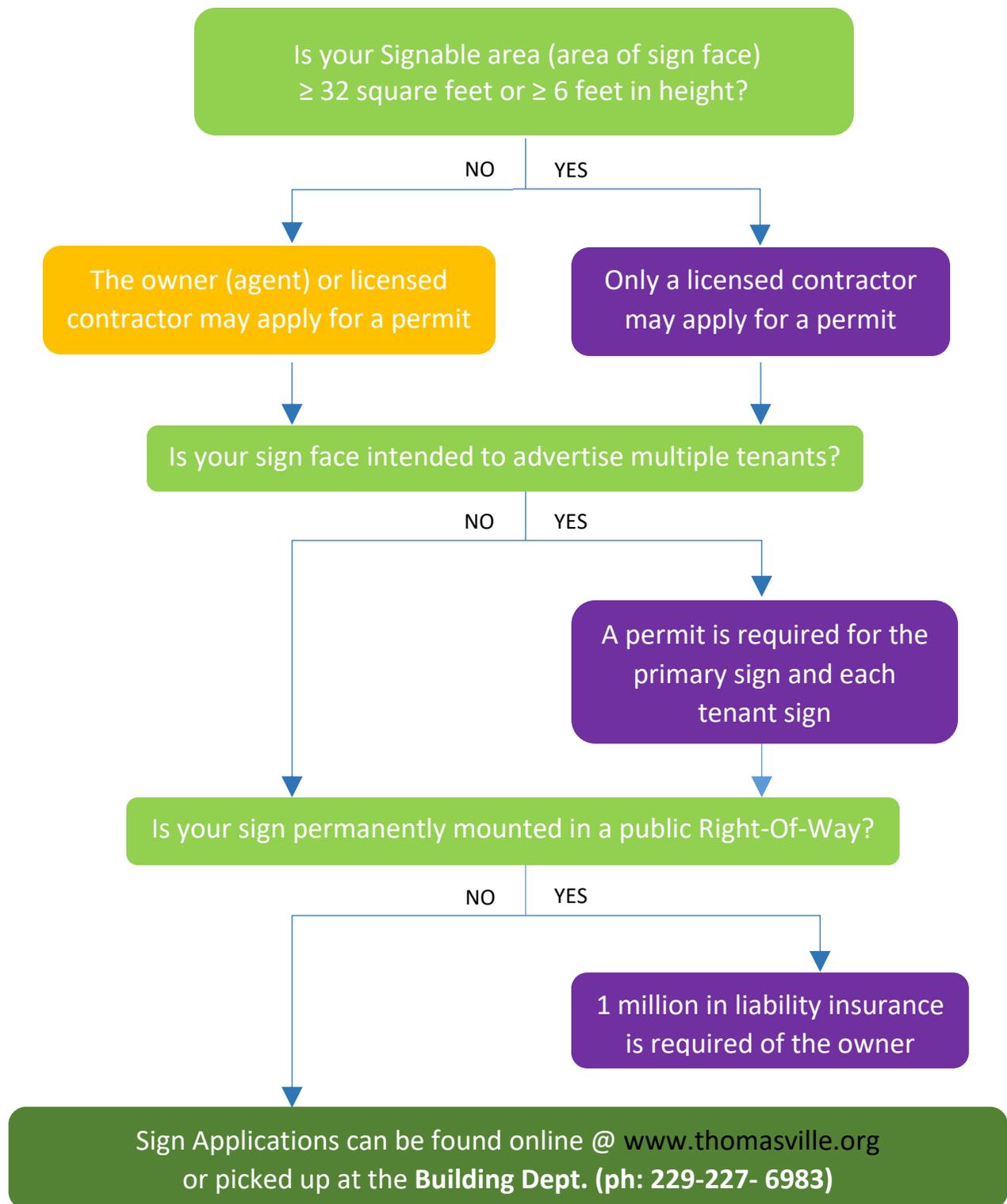


Step 3

- Choose the appropriate column



Other Considerations



SECTION 3.0

Table 1 Sign Types Prohibited in the City
A. Description
The following types of signs are prohibited in the City.
B. Permitted Zones
None.
C. Sign Types and Associated Parameters
1. Roof Signs. Excluding those signs mounted on the lower slope of an applied gambrel or mansard roof existing on the date of adoption of this Article (Insert Date).
2. New Technology Signs.
3. Animated Signs.
4. Electronic Message Boards. Does not apply to Stationary Electronic Window Signs or electronic changeable copy.
5. Tri-vision Signs.
6. Signs on Public Rights-Of-Way. Does not apply to signs erected by the jurisdiction controlling the Right of Way.
7. Signs erected in a manner that obstruct free ingress to, or egress from a required door, window, fire escape, or other required exit way.
8. Signs placed in such a manner as to constitute a hazard to pedestrian or vehicular traffic, including but not limited to: a. signs that obstruct sight distance along a public right-of-way; and b. signs that tend, by location, color, illumination, or nature, to be confused with or obstruct the view of official traffic control signs and signals, and / or the flashing lights of an emergency vehicle;
9. Portable signs. Except where permitted as Sidewalk Signs, Standard Informational Signs, Feather Flags or Banners.
10. Signs attached to or painted on any telephone pole, light pole, or telegraph pole. Does not apply to signs erected by the owners of such poles and required for identification or access.
11. Signs attached to or painted on any tree, rock or other natural object.
12. Any sign mounted, attached or painted on a trailer, boat or motor vehicle when parked, stored, or displayed conspicuously on a permanent or semi-permanent basis in a manner intended to attract attention of the public for the purpose of advertising or identifying a business premises. Does not apply to signs indicating the name of the owner or business that are permanently painted, wrapped, or magnetically attached on the surface of a registered vehicle that is driven on a regular basis, and actively used in the daily conduct of the business. Such vehicles shall be parked in a lawful manner as far from the travel lanes of the nearest roadway as is practical.
13. Signs that display false statements and may mislead the public regarding anything sold, services to be performed, or information to be disseminated.
14. No person shall display any sign in such a manner as to constitute a nuisance as defined by O.C.G.A., section 41-1-1.

SECTION 4.0

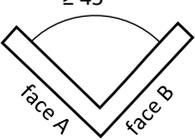
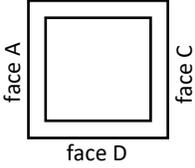
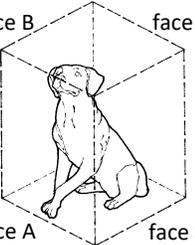
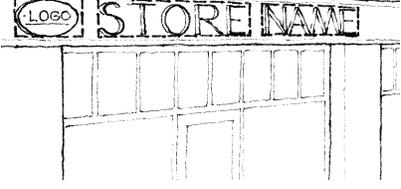
Standards that Apply to All Signs in the City

A. Description

The following standards apply to all signs in the City.

Requirements

B. Sign Area

Sign Type	Standards	Illustrations
<p>Stand Alone Signs (building detached).</p>	<p>Single Face Sign. Sign copy affixed or painted on a background surface is measured as that area contained within the sum of the smallest rectangle(s) that will enclose both the sign copy and the background.</p>	<p>Total Sign Area = A</p> 
	<p>Two Face Sign. If the interior angle between the two sign faces is 45 degrees or less, the sign area is of one sign face only. If the angle between the two sign faces is greater than 45 degrees, the sign area is the sum of the areas of the two sign faces.</p>	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p>≤ 45</p>  <p>Total Sign Area = A</p> </div> <div style="text-align: center;"> <p>≥ 45</p>  <p>Total Sign Area = A + B</p> </div> </div>
	<p>Three / Four Face Sign. The sign area is 50 percent of the sum of the areas of all sign faces.</p>	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>Total Sign Area = (A+B+C) ÷ 2</p> </div> <div style="text-align: center;">  <p>Total Sign Area = (A+B+C+D) ÷ 2</p> </div> </div>
	<p>Free-form or Sculptural Signs. Free-form or sculptural sign area is measured as 50 percent of the sum of the areas using only the four vertical sides of the smallest four-sided polyhedron that will encompass the sign structure.</p>	<p>Total Sign Area = (A+B+C+D) ÷ 2</p> 
<p>Building Attached Signs</p>	<p>Single Face Sign. Sign copy mounted as individual letters or graphics against a wall is measured as a sum of the smallest rectangle(s) that will enclose each word and / or graphic.</p>	<p>Rectangle A Rectangle B Rectangle C</p>  <p>Total Sign Area = (A+B+C)</p>

C. Sign Height

Sign height is measured as the vertical distance in feet from the ground, sidewalk or other surface to the highest point of the sign face or sign structure, whichever is higher. Where the ground is uneven, the average elevation is utilized to determine the starting point of the measurement.

D. Sign Visibility

The area around the sign shall be properly maintained clear of brush, trees and other obstacles so as to make signs readily visible.

E. Sign Wiring

Signs with internal electrical wiring or lighting equipment, and all external lighting equipment shall be inspected and approved by the City of Thomasville in accordance with existing and prevailing electrical codes. All wiring to electrical signs or to lighting equipment directed to ground signs shall be underground.

F. Sign Design

1. **Building Compatibility.** Signs, including the form, character, scale, materials, and illumination shall be compatible with the overall design of the corresponding building.
 2. **Shape.** Signs shall be composed of standard geometric shapes and / or letters of the alphabet, or as a sponsor motif (dog, bottle, hamburger, ice cream cone, etc.). All elements of a sign structure shall be unified in such a way as to not be construed as containing more than one sign.
 3. **Fluctuations in Lighting.** No sign shall have blinking, flashing, scrolling, fading, or fluctuating lights or other illuminating devices which have a changing light intensity, brightness, color, or form. No revolving or rotating beam or beacon of light, including but not limited to searchlights, shall be utilized and or permitted as part of any sign.
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G. Sign Illumination

1. **Brightness Limits.** The brightness of an illuminated sign shall not exceed 30 foot-candles at any one point on the sign face.
 2. **Shielding of Illumination Source.** Any light from any illuminated sign, or flood light or spot light used to illuminate a sign, shall be stationary, shielded, and directed so that the light intensity or brightness shall:
 - a. Illuminate only the surface area of the sign.
 - b. Not interfere with the safe vision of motorists or bicyclists.
 - c. For spot-lit signs, the sign base and / or proposed landscaping shall be designed to conceal the base of the light fixture to the maximum extent practicable.
 3. **Colored lamps.** The use of colored lamps (bulbs) for external lighting of signage is not permitted.
 4. **Externally mounted gas filled tubes.** Tubes filled with noble gases such as Neon, Krypton, Argon, etc. shall only be permitted in the C-1 and C-2 zoning districts.
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H. Electronic Changeable Copy

1. **Applicable Sign Types:** Monument, Pole, Landscape Wall.
 2. **Permitted Zones:** All zones outside the Urban Center area.
 3. **Changeable Display Area:** One contiguous display per signable area.
 4. **Electronic Copy:** Two (2) colors permitted per signable area. Animation (scrolling, blinking or flashing) is prohibited.
 5. **Character height:** Speed limit \leq 35 mph. (7" min., 12" max.); speed limit >35 mph. (9" min., 15" max.).
 6. **Frequency upon which copy may change message:** Once every one hundred eighty (180) minutes.
 7. **Lighting of copy and/or background:** Maximum illumination level of 5000 nits, full white mode, sunset to sunrise.
 8. **Light Sensors:** Required to automatically dim the sign as ambient light levels decrease.
 9. **Default Mechanism:** In the event of a sign malfunction all digital and other electronic copy shall immediately revert to a black screen.
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SECTION 5.0

Additional Standards that Only Apply to the Urban Center Area

A. Description

The following sign standards are specific to the Urban Center Area, and are in addition to those standards found in Section 4.0.

Requirements

B. Permitted Sign Types

All sign types permitted in this Manual are allowed in the Urban Center Area, except: **Pole Signs, Banners, and Feather Flags.**

C. Materials

Except where noted otherwise in this manual, finish materials for signs may only consist of:

Wood: painted, stained, or natural; or another material that when finished looks like wood

Metal: copper, brass, galvanized steel, or aluminum composite;

Stucco and Brick

Fabric Awnings (e.g., canvas)

Paint and Vinyl (applied directly onto building walls or window glass) **or vinyl** (applied directly onto window glass).

D. Illumination

When lighted, signage must be illuminated externally, and utilize fully shielded fixtures

The use of goose neck light fixtures is strongly encouraged.

SECTION 6.0

Additional Standards that Apply to Any Lot with a Single or Two-Family Residential Use

A. Description

The following standards are applicable to any lot in the City in which the primary use is single-family or two-family residential, including any residence in which a home occupation is practiced. These standards are in addition to those found in Section 4.0. In the case of conflict between these standards and those found in Section 4.0, these regulations shall supersede such standards.

B. Permitted Zones

All Zones.

C. Remarks

The following sign types shall adhere to the below standards, but **do not** require a permit from the City.

Requirements

<i>D. Permitted Sign Types</i>	<i>E. Illustration</i>	<i>F. Regulations</i>	
Address Numerals	See: Section 8.0, Table 1	Height:	4" max.
Banners (residential)	See: Section 8.0, Table 2	Remarks:	A temporary sign, with or without characters, or illustrations, or ornamentations, applied to a cloth, paper, plastic or fabric backing.
Flags	See: Section 8.0, Table 4	Signable area: Pole height: Signs per lot:	25 sf. max. 24 ft. max. 2 max.
Historical Markers and Monuments	See: Section 8.0, Table 5	Remarks:	Recognized by local, state or federal authorities.
Nameplates	See: Section 8.0, Table 6	Signable area: Location:	2 sf. max. Mounted on or within 2 ft. of door.
Standard Informational Signs	See: Section 8.0, Table 9	Signable area: Aggregate:	6 sf. max. 16 sf. For all signs.
Warning and No Trespassing	See: Section 8.0, Table 12	Signable area:	4 sf. max.
D. Illumination			

No sign may be illuminated.

SECTION 7.0

Additional Standards that Apply to Uses Other than Single or Two-Family Residential in the A, R-1A, R-1B, R-1, or R-2A Zoning Districts

A. Description

The following standards apply to any lot in which the primary use is not single or two-family residential and located in the below zones. In the case of conflict between these standards and those found in Section 4.0 or Section 8.0, these regulations shall supersede.

B. Applicable Zones

A, R-1A, R-1B, R-1, or R-2A

Standards

<i>C. Permitted Sign Types</i>	<i>D. Illustration</i>	<i>E. Regulations</i>
All signs exempt from permit requirements by Section 8	See Section 8.0	See Section 8.0; in addition, no more than one Standard Informational Sign may be sighted at any one time.
Banners	See Section 9.0	See Section 9.0, Table 2
Yard Signs	See Section 9.0	See Section 9.0, Table 11

F. Illumination

Permanent signage may only be illuminated externally in accordance with the standards of Section 4.

SECTION 8.0

Sign Types that Do Not Require a Permit

The following sign types do not require a permit; however, they must adhere to the standards in each corresponding table.

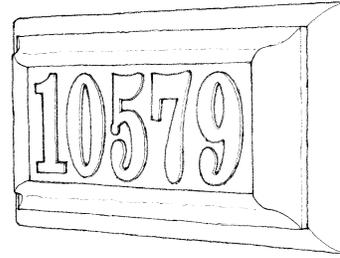
Table	Sign Type	Page#
1	Address Numeral	14
2	Banner (residential)	14
3	Directional	15
4	Flag	15
5	Historical Markers and Monuments	16
6	Nameplate	16
7	Sidewalk	17
8	Signs within Businesses, Offices, Malls, and other Enclosed Areas	18
9	Standard Informational	19
10	Stationary Electronic Window	20
11	Traffic Control and Public Safety	20
12	Warning and No Trespassing	21
13	Window	21

The Tables in this Section contain Descriptions and Illustrations of each sign type. These convey a typical accounting of the signs use and appearance. While descriptions and illustrations are highly informative, they are not intended to be regulatory or binding. In the case of conflict between a description and any regulation (including a definition), the latter shall take precedent.

Table 1. Address Numeral Sign Type

A. Description

Address Numerals. A sign used to establish the physical address of a lot or structure. Such location is critical for 911 police, fire and rescue service.



B. Permitted Zones

All zones.

Standards

C. Size

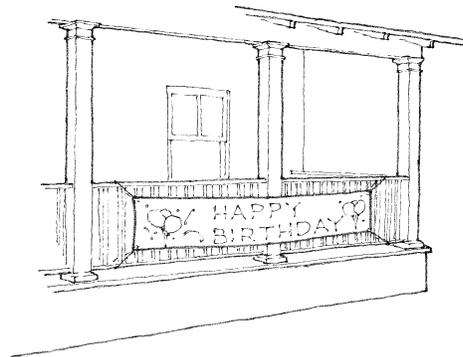
Signable Area:
Sign Height.

4 in. max. residential uses.
8 in. max. non-residential uses.

Table 2. Banner (residential) Sign Type

A. Description

Banner Signs. Banners are a temporary sign with or without characters, illustrations, or ornamentations applied to cloth, paper, plastic or fabric backing.



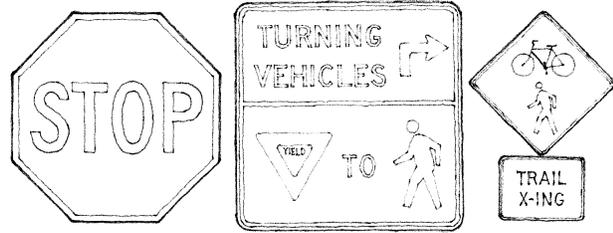
B. Permitted

All one and two family residential use lots

Table 3. Directional Sign Type

A. Description

Directional Sign. A sign supported by a single or double pole that provides information and directional aid to both vehicles and pedestrians. Examples include, but are not limited to, “stop,” “no parking,” “entrance,” “loading zone,” “drive thru,” “rest room,” etc.



B. Permitted Zones

All zones excluding any lot in which the primary use is one or two-family residential.

Standards

C. Size

Signable Area:	
Sign Area.	4 sf. max.
Sign Height.	3 ft. max.

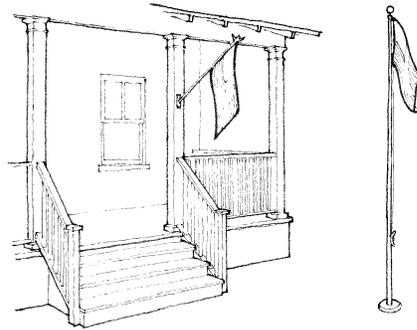
D. Location

Number of Signs:	Maximum 2 per curb cut.
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Table 4. Flag Sign Type

A. Description

Flags. A sign consisting of any fabric that contains distinctive colors, patterns, logos or symbols. Flags may be used as a symbol of a government or any other entity or organization.



B. Permitted Zones

All Zones.

Standards

C. Size

	Single-Family or Two-Family Lots	All Other Lots
Signable Area:	24 sf. max.	60 sf. max.
Sign Pole Height:	25 feet max.	40 feet max.

D. Location

No more than 2 flags shall be permitted to fly on any one lot.

Table 5. Historical Markers and Monuments

<p>A. Description</p> <p>Historical Markers and Monuments. Signs recognized by local, state or federal authorities as having historical significance.</p>	
<p>B. Permitted Zones</p> <p>All Zones.</p>	

Table 6. Nameplate Sign Type

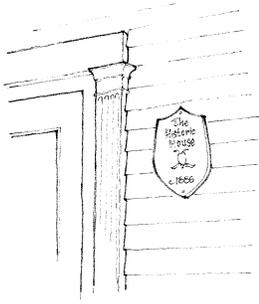
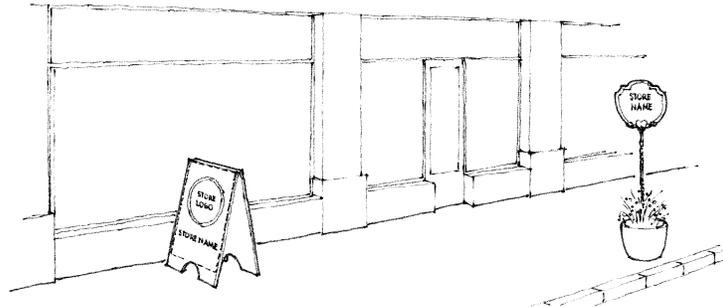
<p>A. Description</p> <p>Nameplate. A sign used to advertise a home occupation located within, and subordinate to a primary residence.</p>	
<p>B. Permitted Zones</p> <p>All zones.</p>	
<p>Standards</p>	
<p>C. Size</p>	
<p>Signable Area: Sign Area.</p>	<p>2 sf. max.</p>
<p>D. Location</p> <p>Mounted on or within ft. of the door.</p>	

Table 7. Sidewalk Sign Type

A. Description

Sidewalk Signs. Sidewalk Signs provide secondary signage for individual shopfronts or businesses and are typically located on a sidewalk adjacent to the corresponding building or curb.



A-Frame Signs. A sub-type of Sidewalk Sign that provides secondary signage for pedestrians, A-Frame Signs are often used to highlight daily specials or sales at an adjacent business.

Pedestal Signs. A sub-type of Sidewalk Sign that provides secondary signage for vehicles and pedestrians in a shopfront setting, Pedestal Signs are composed of a base, pedestal, and sign face.

B. Permitted Zones

C1, C1A, C2, M, M1, R2

Standards

C. Size

	A-Frame Sign	Pedestal Sign
Signable Area:	6 sf. max.	2.25 sf. max.
Width:		
Sign Width.	30" max.	24" max.
Pedestal	N/A.	1.5" Diameter max.
Base Width.	N/A.	24" max.
Height:		
Sign Height.	42" max.	80" max.
Base Height.	N/A.	24" max.
Distance from the ground to the base of the Signable Area.	N/A.	48" max.

D. Materials ^{1,2}

Frame or Base:	Stained or painted wood.	Clay, metal, tin, concrete.
Sign Face:	Wood or slate (chalk) board.	Metal.
Post:	N/A.	Metal or wrought iron.

¹ Signs shall not be illuminated.

² Plastic, dry erase boards, or unfinished plywood shall be prohibited materials for Sidewalk Signs.

E. Location

A business may only have one A-Frame or one Pedestal Sign located on the sidewalk; except, if the distance between the building and back of curb is > 10 ft. then the business may have one of each.

Where permitted in the Urban Center Area, Sidewalk Signs are allowed in the public right of way. Where permitted elsewhere in the City, Sidewalk Signs shall be located entirely on private property.

Sidewalk Signs shall be located on or adjacent to sidewalks in such a manner that they do not encroach upon the required 4' accessible pedestrian path.

The base of an A-Frame Sign shall not be sited more than 18" from the façade of the corresponding business.

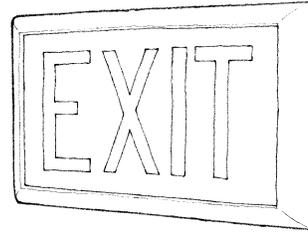
Pedestal Signs shall not be permitted on Broad Street between Smith Avenue and Jefferson Street.

A-Frame Signs may only be displayed during business hours and shall be removed when the business is closed.

Table 8. Signs within Businesses, Offices, Malls, and other Enclosed Areas

A. Description

Signs within Businesses. These signs are within the building and primarily intended to be viewed within the building. Examples include, but are not limited to: “Exit,” “Restrooms,” “Sale,” “Aisle #,” etc.



B. Permitted

All zones excluding any lot in which the primary use is one or two-family residential.

C. Location

Not posted within 12” of a window, or not readable from the public right of way, or from any sidewalk adjoining the premises within which the sign is posted.

Table 9. Standard Informational Sign Type

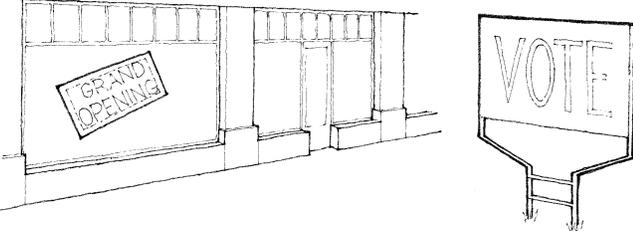
A. Description	
<p>Standard Informational Sign. A temporary sign, often used for short intervals of time, the Standard Informational Sign is permitted on private property within the City and consists of two sub-types:</p> <p>Standard Informational – One & Two-family. Restricted to lots with single or two-family residential uses; and the</p> <p>Standard Informational Sign – All Other Uses. Examples include, but are not limited to, “for sale,” “for lease,” “construction,” “grand opening,” “vote for (?)” etc.</p>	
	
B. Permitted Zones	
All Zones.	
Standards	
Standard Informational Sign – One and Two-family	
C. Size	
Signable Area:	
Sign Area - Individual.	6 sf. max.
Sign Area - Aggregate Per Lot.	16 sf. max.
Sign Height:	3' max.
D. Materials	
For single and two-family residential properties, Standard Informational Signs shall be mounted on a wooden stake or metal frame with a thickness or diameter not greater than one and one-half (1.5) inches.	
Signs shall contain no reflective elements, flags or projections; and shall not be illuminated.	
E. Remarks	
During the period of time commencing with opening of qualifying for elections and concluding with the final determination of all contests and issues resolved by that election, an unlimited number of Standard Informational Signs may be erected on single or two-family lots.	
Standard Informational Sign – All Other Uses	
F. Size	
Signable Area:	
Sign Area - Individual.	6 sf. max.
Sign Area - Aggregate Per Lot.	16. sf. max.
G. Location	
For properties with a primary use other than single or two-family, Standard Informational Signs shall be mounted in the windows or on the wall adjacent to the primary entrance.	
H. Materials	
Signs shall contain no reflective elements, flags or projections; and shall not be illuminated.	
Alternative Sign	
Alternatively, no more than one Standard Informational Sign may be suspended from a wooden mailbox post where both the supporting structure and the cross-arm inserted at a 90 degree angle into the supporting structure are composed of wood measuring 4" x 4" and erected to an overall height not exceeding 5 feet.	

Table 10. Stationary Electronic Window Sign Type

A. Description

Stationary Electronic Window Sign. A small scale secondary or accessory sign placed just inside and upon the window of a business, allowing it to be viewed or read from the exterior of the building by both vehicles and pedestrians. Examples include, but are not limited to, “open,” “lotto,” “beer,” “vacancy,” “ATM,” etc.



B. Permitted Zones

All zones excluding any lot in which the primary use is residential.

Standards

C. Size

Signable Area:

Sign Area – Individual Sign.

2 sf. max.

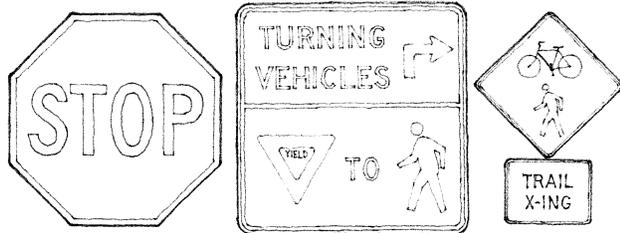
Sign Area – Aggregate of All Signs.

5 sf. max.

Table 11. Traffic Control and Public Safety Sign Type

A. Description

Traffic Control and Public Safety Sign. Signs on public streets and highways conforming to the Uniform Manual of Traffic Control Devices.



B. Permitted

All zones.

Table 12. Warning and No Trespassing Sign Type

A. Description

Warning and No Trespassing Sign. A sign intended to convey the potential for danger or discourage one from upon entering onto the private property of another.



B. Permitted Zones

All zones.

Standards

C. Size

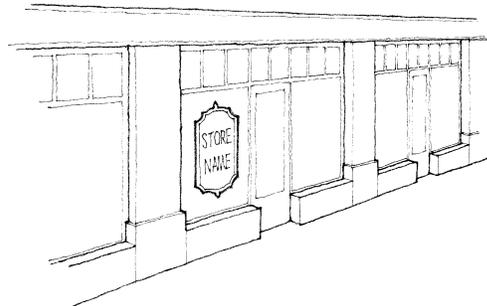
Signable Area:
Sign Area.

4 sf. max.

Table 13. Window Sign Type

A. Description

Window Sign. A sign placed inside or upon a window or door in such a manner as to be viewable from the exterior of the building. Window Signs may be either permanent or temporary and often consist of individual letters or designs.



B. Permitted Zones

All zones excluding any lot in which the primary use is one or two-family residential.

Standards

C. Size

Signable Area:
Per Shop Front Window or Door.

30% max.

D. Location

Signs per Building:

Unlimited; not to exceed 30% of each bay or door.

SECTION 9.0

Sign Types that do Require a Permit

The following sign types do require a permit, and must adhere to the standards in each corresponding table.

Table	Sign Type	Page#
1	Awning	23
2	Banner	24
3	Canopy	25
4	Feather Flag	26
5	Freestanding	27
6	Landscape Wall	28
7	Marquee	29
8	Projecting	30
9	Suspended	31
10	Wall	32
11	Yard	33

The Tables in this Section contain Descriptions and Illustrations of each sign type. These convey a typical accounting of the signs use and appearance. While descriptions and illustrations are highly informative, they are not intended to be regulatory or binding. In the case of conflict between a description and any regulation (including a definition), the latter shall take precedent.

Table 1. Awning Sign Type

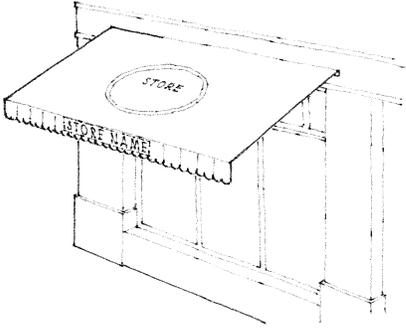
A. Description	
<p>Awning Signs. An Awning is a traditional storefront fitting that projects in a sloping manner from the façade of a building, shielding window shoppers from both inclement weather and the sun. Such protection may also benefit shop owners through increased energy savings and reduced costs. Signs may be painted, screen printed, or appliquéd directly to the awning.</p>	
B. Permitted Zones	
C1, C1A, C2, M, M1, R2; excluding single-family and two-family residential uses.	
Standards	
C. Size	
<p>Signable Area – Sloping Plane: Sign Area. Lettering Height.</p>	<p>25% coverage max. 18" max.</p>
<p>Signable Area – Valance: Sign Area. Height Lettering Height.</p>	<p>75% coverage max. 8" min.; 16" max. 8" max.</p>
D. Location	
<p>Signs per Awning: Per Sloping Plane. Per Valance.</p>	<p>One sign max. One sign max.</p>
<p>Sidewalk: Clearance Height. Setback from Curb.</p>	<p>8' min. 2' min.</p>
<p>Upper Stories:</p>	<p>Sign copy on upper story awnings not permitted.</p>
E. Materials	
<p>Primary:</p>	<p>Metal or fabric.</p>
<p>Prohibited:</p>	<p>Vinyl and plastic.</p>
F. Miscellaneous	
Open-ended awnings are the predominant form in Thomasville and are encouraged.	

Table 2. Banner Sign Type (non-residential)

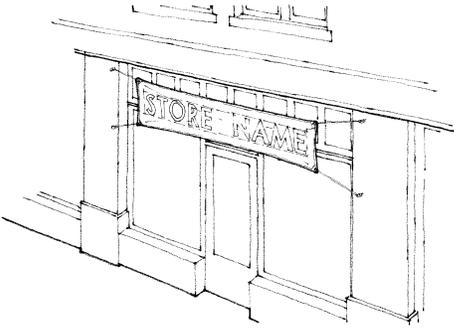
C. Description	
Banner Signs. Banners are signs with or without characters, letters, illustrations, or ornamentalions applied to cloth, paper, plastic or fabric of any kind with only such material for a backing.	
D. Permitted Zones	
All zones excluding the Urban Center Area.	
Standards	
E. Size	
Signable Area: Sign Area.	50 sf. max.
F. Location	
Signs per Building:	1 per business.
Banners shall be mounted on a building or similar solid structure.	
Banners shall not be mounted on poles, wires, or similar devices.	
G. Materials	
Permitted Materials:	Vinyl or canvas, 8 oz. min. Grommets, 15-24 in. on center and in the corners. Edges shall be hemmed and reinforced with materials such as rope, nylon tape.
H. Period of Display	
Banners may be displayed for a 10 day period, 4 times per year; or, 1 time per year for 30 consecutive days provided that no Banner shall be displayed at the same time as a Feather Flag, and the time periods for which Banners and Feather Flags are permitted are cumulative.	

Table 3. Canopy Sign Type

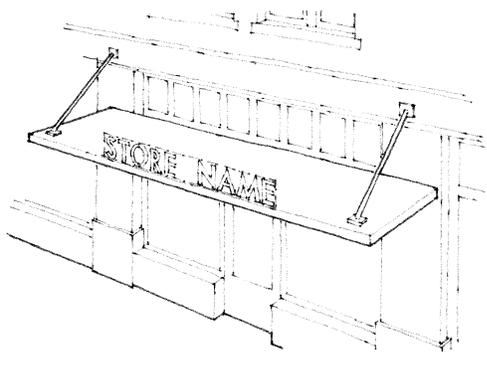
A. Description	
<p>Canopy Signs. A Canopy is a traditional storefront fitting that projects horizontally from the façade of a building, shielding window shoppers from both inclement weather and the sun. Such protection may also benefit shop owners through increased energy savings and reduced costs. Signs may be painted, screen printed, or appliquéd directly to the awning.</p>	
B. Permitted Zones	
C1, C1A, C2, M, M1, R2; excluding lots with single-family and two-family residential uses.	
Standards	
C. Size	
Signable Area:	
Sign Area.	1 sf. per linear foot of shopfront, max.
Letter Height.	16" max.
Letter Thickness.	6" max.
D. Location	
Signs per Canopy:	1 sign max.
Sidewalk:	
Clearance Height.	8' min.
Setback from Curb.	2' min.
Upper Stories:	Sign copy on upper story canopies not permitted.
E. Materials	
Primary:	Metal.
Prohibited:	Vinyl and plastic.

Table 4. Feather Flag Sign Type

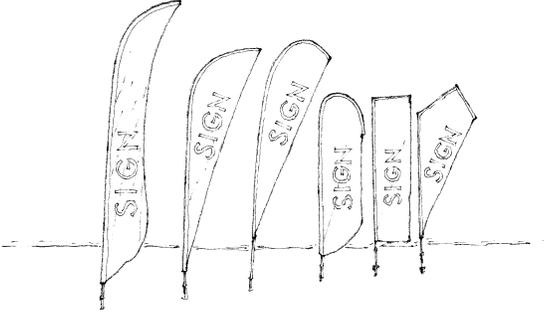
A. Description	
<p>Feather Flag Signs. Feather Flags are a type of vertical sign that contain a harpoon-style pole or staff driven into the ground as their primary means of support.</p>	
B. Permitted Zones	
All zones excluding the Urban Center Area.	
Standards	
C. Size	
<p>Signable Area: Area.</p>	27 sf. max.
D. Location	
<p>Signs per Business:</p>	1 Feather Flag for every 40 ft. of linear street frontage, not to exceed 3 signs.
E. Materials	
<p>Permitted Materials:</p>	Cloth or fabric. The use of plastic is prohibited. All edges shall be hemmed and reinforced.
F. Period of Display	
Feather Flags may be displayed for a 10 day period, 4 times per year; or, 1 time per year for 30 consecutive days provided that no Feather Flag shall be displayed at the same time as a Banner, and the time periods for which Feather Flags and Banners are permitted are cumulative.	

Table 5. Freestanding Sign Type

<p>A. Description</p> <p>Freestanding Signs. Freestanding Signs encompass a variety of sign sub-types that are not attached to a building, but rather attached to, or part of a completely self-supporting structure permanently set in the ground. Often used to mark a business, building, or entrance to a development, sub-types include Monument Signs and Pole Signs.</p>	
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Monument Sign. A sub-type of Freestanding Sign that forms a solid structure, the width of which is constant from the ground to the top of the sign, and contains a distinguishable base (foundation) middle, (signable area), and optional top (cap).

Pole Sign. A sub-type of Freestanding Sign, mounted on one or two poles without any type of secondary support such that the bottom of the sign is no more than four feet above the ground and there is no visual obstruction other than the vertical support between the ground and the bottom of the sign.

B. Permitted Zones

C1, C1A, C2, M, M1, R2; **Exception:** Where a Freestanding Sign is located at the entrance to a predominantly residential community (i.e. single-family, two-family, multi-family) it shall be permitted in all zones.

Standards

C. Size

Signable Area:

	Single Tenant	Multiple Tenant
Urban Center.	24 sf. max.	32 sf. max.
Elsewhere in City, Except Hwy. 19.	48 sf. max.	80 sf. max.
Highway 19.	60 sf. max.	120 sf. max.
Entrance to Residential Community	24 sf. max.	N/A

Changeable Copy:¹

	Manual Copy	Electronic Copy
% of Signable Area.	25%. max.	25%. max.

¹See Section 4 (H) for additional Standards regarding Changeable Copy.

Height:

	Monument Sign	Pole Sign
Urban Center.	7' max.	N/A ¹
Elsewhere in City, Except Hwy. 19.	9' max.	width ÷ height of signable area ≥ .67
Highway 19 – Single Tenant.	12' max.	width ÷ height of signable area ≥ .67
Highway 19 – Multiple Tenant.	18' max.	width ÷ height of signable area ≥ .67
Entrance to Residential Community	5' max.	N/A ¹

D. Distance, Ground to Sign Base

	Monument Sign	Pole Sign
	12" min. ¹	6' max.

¹The base on a Monument Sign shall occupy a minimum of 100% of the width of the sign face.

E. Location

Signs per thoroughfare frontage:	1 max. ^{1,2,3,4}
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¹Only Monument Signs shall be permitted in the Urban Center Area.

²Where permitted, one Landscape Wall Sign Type or one Freestanding Sign Type may be sited per thoroughfare frontage, but not both.

³Within a multiple tenant development, each individual tenant may not have a Freestanding Sign.

⁴Where thoroughfare frontage exceeds 500 linear feet one additional Freestanding Sign may be permitted.

Table 6. Landscape Wall Sign Type

<p>A. Description</p> <p>Landscape Wall Signs. Landscape Wall Signs are attached to freestanding walls that do not form a part of a building, but often establish a vertical edge along the property line. Frequently, these signs are used to mark a building or the entrance to a development or neighborhood.</p>	
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<p>B. Permitted Zones</p> <p>C1, C1A, C2, M, M1, R2; Exception: Where a Landscape Wall Sign is sited at the entrance to a predominantly residential community (i.e. single-family, two-family, multi-family) it shall be permitted in all zones.</p>
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Standards

<p>C. Size</p>		
<p>Signable Area: Sign Area.</p>	<p>24 sf. max.</p>	
<p>Changeable Copy: ¹ % of Signable Area.</p>	<p>Manual Copy 25%. max.</p>	<p>Electronic Copy 25%. max.</p>
<p>¹ See Section 4 (H) for additional Standards regarding Changeable Copy.</p>		
<p>Distance from Top of Wall to Top of Sign:</p>	<p>6" min.</p>	
<p>Distance from Grade to bottom of Sign:</p>	<p>12" min.</p>	
<p>Height of Wall:</p>	<p>4 ft. max.</p>	

<p>D. Location</p>		
<p>Number of Signs: One sign per thoroughfare frontage. ^{1, 2, 3}</p>		
<p>¹ Where permitted, one Landscape Wall Sign Type or one Freestanding Sign Type may be sited per thoroughfare frontage, but not both.</p>		
<p>² Where the thoroughfare frontage exceeds 500 linear feet one additional Freestanding Sign may be permitted.</p>		
<p>³ A Landscape Wall Sign may serve as a single or multi-tenant sign so long as the sign conforms with all standards above.</p>		

Table 7. Marquee Sign Type

A. Description	
<p>Marquee Signs. A sign mounted to or hung from a marquee that projects horizontally or vertically from the façade to express a figural design and message to motorists and pedestrians. Marquee signs often have patterned or neon lighting and changeable or painted lettering.</p>	
<p>Vertical Marquee. A linear, vertically oriented structure that projects outward at a 90 degree angle from the façade of the building or at a 45 degree angle from the corner of the building. A Vertical Marquee often extends beyond the parapet of the building, but may also terminate below the cornice.</p>	
<p>Horizontal Marquee. A canopy-like structure integrated into the façade that projects horizontally over the sidewalk and is typically centered upon the entrance. A Horizontal Marquee may serve as the base for a Vertical Marquee.</p>	
B. Permitted Zones	
<p>C1, C1A, C2; excluding lots with single family and two family residential uses.</p>	
Standards	
Vertical Marquee	
C. Size	
Signable Area:	
Width.	24" max.
Depth.	10" max.
Lettering:	
Width.	75% of sign width max.
D. Location	
Signs Per Building:	1 max.
Sidewalk:	
Clear Height:	12' min.
Extension Above Roofline:	10' max. (may not extend above eave of pitched roof).
E. Remarks	
<p>Vertical marquee may be combined with a horizontal marquee per the standards below.</p>	
Horizontal Marquee Sign Type	
F. Size	
Signable Area:	5 sf. per linear ft. of shopfront width up to 250 sf. max.
Sign Width:	Shopfront width, max.
Sign Height:	5 ft. max.
G. Location	
Signs Per Building:	1 max.
Sidewalk:	
Clear Height.	10' min.
Distance From curb:	2' min.
H. Remarks	
<p>Horizontal marquee may be combined with a vertical marquee per the standards above.</p>	

Table 8. Projecting Sign Type

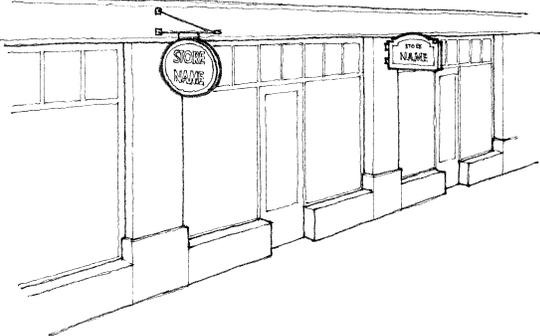
A. Description		
<p>Projecting Sign. Projecting Signs are small, pedestrian scaled signs that mount perpendicular to a building's façade in a manner that allows for easy reading from both sides. Projecting Signs are often hung from a decorative bracket, outside the reach of pedestrians, using a method that permits them to swing slightly.</p>		
B. Permitted Zones		
C1, C1A, C2, M, M1, R2; excluding lots with single family and two family residential uses.		
Standards		
C. Size		
<p>Signable Area: Sign Area. Sign Width. Sign Height. Sign Thickness.</p>	<p>6 sf. max. 48" max. 36" max. 4" max.</p>	
D. Location		
Signs per Building:	One per façade	
Extension From Building:	4.5' max.	
Clearance Height From Building:	7'6" min.	
Upper Story Commercial:	May have one projecting sign or one suspended sign located at the first floor entrance, but not both.	

Table 9. Suspended Sign Type

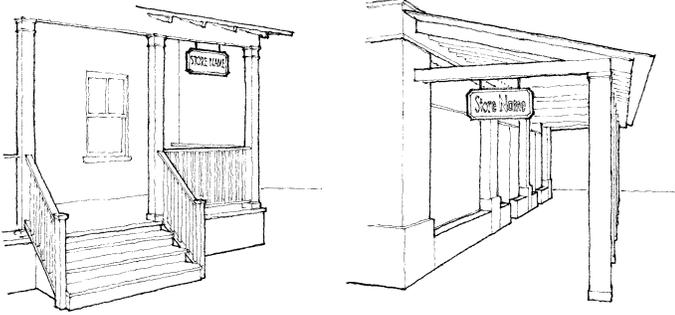
A. Description			
<p>Suspended Sign. Suspended Signs are small, pedestrian scaled signs that mount to the underside of beams or ceilings of a porch, gallery, arcade, breezeway or similar covered area in a manner that allows for easy reading from both sides. Suspended Signs are typically hung outside the reach of pedestrians using a method that permits them to swing slightly.</p>			
B. Permitted Zones			
C1, C1A, C2, M, M1, R2; excluding lots with single family and two family residential uses.			
Standards			
C. Size			
<p>Signable Area: Sign Area. Sign Width. Sign Height. Sign Thickness.</p>	<p>6 sf. max. 36" max. 36" max. 4" max.</p>		
D. Location			
Signs per Building:	One per façade		
Extension From Building:	4.5' max.; not to extend beyond the edge of the façade, frontage, or overhang, on which it is placed.		
Clearance Height From Building:	7'6" min.		
Upper Story Commercial:	May have one suspended or one projecting sign located at the first floor entrance, but not both.		

Table 10. Wall Sign Type

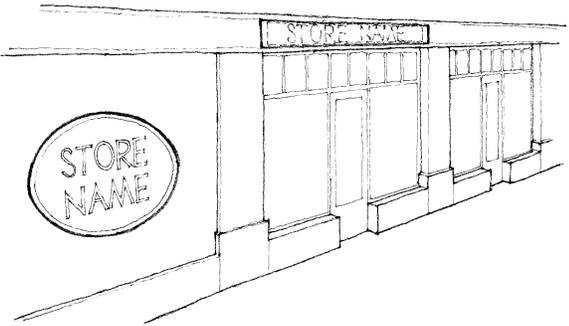
A. Description	
<p>Wall Sign. Wall Signs consist of individual cut or painted letters or graphics applied directly to the façade of a building, or applied to a signboard that is then attached flat against the façade of the building. Wall signs do not protrude beyond the roof line or cornice of a building. The Wall Sign primarily consists of two sub-types, the Band Sign and the Board Sign.</p>	
<p>Band Sign. A sub-type of the Wall Sign, a Band Sign is located directly above the main entrance and runs horizontally along the “expression line” or entablature of the building.</p>	
<p>Board Sign. A sub-type of the Wall Sign, a Board Sign may be attached to any part of a building’s façade.</p>	
B. Permitted Zones	
<p>C1, C1A, C2, M, M1, R2; excluding lots with single family and two family residential uses.</p>	
Standards	
C. Size	
<p>Aggregate Signable Area: Primary / Secondary Façade 80 ft. wide or less. ¹ Primary / Secondary Façade > 80 ft. or < 14 ft. wide. ¹ Each Auxiliary façade. ¹</p>	<p>1 sf. per linear ft. of storefront width up to 80 sf. max. 1.5 sf. per linear ft. of storefront width up to 120 sf. max. .5 sf. per linear ft. of storefront width up to 80 sf. max.</p>
<p>Width: Sign Width.</p>	<p>Storefront width, max.</p>
<p>Height: Sign Height.</p>	<p>12” min.; 5’ max.</p>
<p>Projection from façade: Letter Depth ² Raceway Depth. ²</p>	<p>8” max. 8” max.</p>
<p>¹ Any façade fronting a ROW shall be considered to be a Primary Façade, or in the case of a corner lot, that fronts two ROW’s, a Secondary Façade. Any façade not fronting a ROW shall be considered to be an Auxiliary Façade.</p>	
<p>² For areas outside the Urban Center Area that permit internal illumination, channel letters may be directly mounted or attached to a raceway mounted on the outside of the building. Combined depth shall not exceed 12” max.</p>	
D. Location	
<p>Signs per Building: Façade 0 – 80 ft. wide. Façade > 80 ft. wide.</p>	<p>Per aggregate signable area. Per aggregate signable area.</p>
<p>Upper Story Business: Retail / Service. All other Uses.</p>	<p>1 sign only, 3 sf. max., located at the entrance. 1 shared sign only, 3 sf. max., located at the entrance.</p>
E. Remarks	
<p>No part of a Wall Sign shall overhang the property line, except those in the C2 zoning district, which may overhang the ROW if all other provisions of this article are met. No portion of a Wall Sign shall be located within 8’ of electric power lines.</p>	

Table 11. Yard Sign Type

A. Description	
<p>Yard Sign. The Yard Sign is a permanent sign that takes two forms. It may present as a stand-alone sign, sited in the yard between the public right-of-way and the façade of the building; or as a suspended sign, mounted from the porch beam, parallel to the building’s façade. The Yard Sign is ideal for lower intensity commercial uses, or any use in which the character of the building or surrounding neighborhood is primarily residential.</p>	
B. Permitted Zones	
All zones.	
Standards	
C. Size	
<p>Signable Area:</p> <p>Area. 6 sf. max.</p> <p>Width. 36" max.</p> <p>Height. 36" max.</p>	
D. Location	
<p>Clear Height:</p> <p>Mounted on Porch. 6'8" min.</p> <p>Mounted in Yard. 12' min.</p>	
<p>Overall Height:</p> <p>5' max.</p>	
<p>Signs per Building:</p> <p>Mounted on Porch. 1 per business.</p> <p>Mounted in Yard. 1 max.</p>	
Yard Signs shall be parallel or perpendicular to the public ROW, but in no case shall they be located within the ROW.	

Definitions.

The following words, terms and phrases, when used in this article, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

A-frame sign. Means a sidewalk sign, the support structure of which is not embedded in the ground, but that is constructed in such a manner that the sign stands on its own, yet is not permanently installed. A-frame signs are designed as two panels, hinged at the top, with the bottom edge of both panels spread so that the overall sign forms an “A” shape.

Advertising device. See Sign.

Aggregate sign area. Means the figures derived from adding the sign area of all signs of the designated category per entity, building or lot.

Animated sign. Means a sign that has moving parts or includes action, motion, or color changes, or the optical illusion of action, motion, or color changes, including signs using electronic ink, signs set in motion by movement of the atmosphere, or made up of a series of sections that turn, including any type of screen using animated or scrolling displays such as an LED (Light Emitting Diode) screen or any other type of video display, even if the message is stationary. Animated signs also include signs that emit sound, smoke or other special effects.

Area of sign face. See Sign area.

Awning. Means an architectural projection comprised of a lightweight, rigid skeleton structure over which a covering is attached, and applied to the façade of a building as a frontage element and which provides protection from the elements, including sun and rain.

Awning sign. Means a permanent sign that is painted, screen printed, or appliquéd on an awning.

Banner. Means a temporary sign, with or without characters, letters, illustrations, or ornamentations, applied to cloth, paper, plastic or fabric of any kind with only such material for a backing. Flags within the standards of Section 8, Table 4 shall not be considered banners.

Building inspector. Means a building inspector of the city.

Building sign. Means a permanent sign attached directly to a building or to a supporting structure attached to a building. Building signs include, without limitation, canopy signs, marquee signs, suspended signs, projecting signs, wall signs, window signs and yard signs mounted by hanging from a front porch.

Canopy. Means a permanently roofed horizontal architectural projection applied to, and supported entirely from, the exterior wall of the building, supported from below by brackets or above by suspension cables, and providing protection from the elements, including sun and rain.

Canopy sign. Means a permanent sign attached to a canopy.

Changeable copy, electronic. See electronic message board; stationary electronic window sign.

Changeable copy, manual. Means a portion of a permanent sign meeting the standards of this article that is capable of changing the position or format of word messages or other displays on all or a portion of the sign face or of changing the visible display of words, numbers, symbols and graphics by the use of movable discs, movable panels, or other methods, provided these changes are manually made on the face of the sign and not created electronically.

Commercial. Means a term defining a work place, office, retail, service, public service and/or institutional use, collectively.

Commercial entity. Means, for the purpose of this article, a particular business, work place, office, retail establishment, service use, nonprofit use, service organization, institutional use or other non-residential use.

Directional sign. Means a sign consisting of a single or double sign pole that serves the purpose of guiding safe vehicular and pedestrian traffic movements onto, from, or on property, and without which there is an increased risk of incompatible traffic movements, conflict, or confusion. Such signs shall be used for the direction of traffic movement, and shall not be used of purpose of advertisement. Examples include, but are not limited to, “stop,” “no parking,” “entrance,” “loading zone,” “drive thru,” etc.

Double faced sign. Means a sign which has two display areas opposite each other or where their interior angle formed by the display area is 45 degrees or less, where one face is designed to be seen from one direction and the other face from another direction.

Electronic message board. Means all or a portion of a permanent sign that is capable of changing the position or format of word messages or other displays on all or part of the sign face or of changing the visible display of words, numbers, symbols and graphics by the use of a matrix of electric lamps, movable discs, movable panels, light apertures (in which the lighting source forms the message) or other methods, provided these changes are actuated on the face of the sign by electronic control mechanism. Electronic message board excludes stationary electronic window signs.

Entrance, auxiliary. Means the subordinate point of access for pedestrians into a building, typically from an alleyway or parking area (rear or side), and most often utilized or associated with deliveries.

Entrance, principal. Means the main point of access of pedestrians into a building, most often from the primary street.

Entrance, secondary. Means the secondary point of access of pedestrians into a building, most often from a secondary street or parking area (rear or side).

Façade, auxiliary. Means the exterior wall or elevation of the building that is set along a frontage line that does not face a public street.

Façade, primary. Means the exterior wall or elevation of a building that is set along the frontage line facing the public street of highest pedestrian and vehicular importance (traffic volume, number of lanes).

Façade, secondary. Means, for corner lots, the exterior wall or elevation of the building that is set along the frontage line facing the public street of second most pedestrian and vehicular importance (traffic volume, number of lanes).

Feather flag. Means a sign composed of fabric, plastic or other pliable material oriented in a vertical direction and supported by a harpoon-style pole or staff driven into the ground as its primary means of support.

Flag. Means a sign consisting of any fabric containing distinctive colors, patterns, logos or symbols, used as a symbol of a government or any other entity or organization. Feather flags are excluded from the definition of flag.

Flashing sign. Means a sign, the illumination of which is not kept constant in intensity at all times when in use, and which exhibits marked changes in lighting effects. Flashing signs are considered animated signs.

Freestanding sign. Means a permanent sign which is attached to or part of a completely self-supporting structure. The supporting structure shall be permanently and firmly set in or below the ground surface and be wholly independent of a building or structure utilized for other purposes for support. Freestanding signs include, without limitation, pole signs, monument signs, and those yard signs erected in yards as defined by this article.

Frontage. Means the distance for which property abuts one side of the street, road, highway, or other public way measured along the dividing line between the property and such road, highway, or other public way from one side property line to the other side property line.

Frontage, building. Means the area in square feet of the front exterior wall of a particular establishment.

Ground clearance. Means the vertical distance in feet from the ground, sidewalk or other surface to the lowest point of the sign face or sign structure, whichever is lower.

Height, sign. Means the vertical distance in feet from the ground, sidewalk or other surface to the highest point of the sign face or sign structure, whichever is higher. Where the ground is uneven, the average elevation is utilized to determine the starting point of the measurement.

Illuminated sign. Means a sign or portion thereof which is lighted by artificial light, either from an interior or exterior source, including outline, reflective or phosphorescent light, whether or not the source of light is directly affixed as part of the sign.

Illuminated sign, interior. Means a sign lighted by an internal light source.

Illuminated sign, exterior. Means a sign lighted by an external light source directed primarily toward such sign.

Informational sign. See standard informational sign.

Landscape wall sign. Means a permanent sign attached to a freestanding wall that does not form a part of the structure of the building for which the sign is erected.

Lot. Means a unit of land as defined in a single deed recorded in the Superior Court Deed Records of Thomas County Georgia. The description as specified in each recorded deed shall constitute a lot for the purpose of this article. Provided further, that two or more adjoining lots in common ownership and which are physically unified by the existence of a common structure or development located thereon shall constitute and be considered as one lot for the purpose of this article.

Lot, corner. Means a lot at the intersection of two or more thoroughfares.

Manually changeable copy sign. See changeable copy sign, manual.

Marquee. Means a permanently roofed architectural projection whose sides are either vertical or horizontal and are supported entirely from an exterior wall of a building.

Marquee sign. A sign mounted to or hung from a marquee that projects horizontally or vertically from the façade to express a figural design and message to motorists and pedestrians. Marquee signs often have patterned or neon lighting and changeable or painted lettering.

Marquee sign, horizontal. Means a canopy-like structure integrated into the façade that projects horizontally over the sidewalk and is typically centered upon the entrance. A horizontal marquee may serve as the base for a vertical marquee.

Marquee sign, vertical. Means a linear, vertically oriented structure that projects outward at a 90 degree angle from the façade of the building or at a 45 degree angle from the corner of the building. A vertical marquee often extends beyond the parapet of the building, but may also terminate below the cornice.

Monument sign. Means a permanent freestanding sign that forms a solid structure, the width of which is constant from the ground to the top of the sign, and contains a distinguishable base (foundation), middle (sign area) and optional top (cap).

Multi lane divided highway. Means a highway consisting of four or more lanes with two or more lanes running in each opposing directions separated by a grassed or barrier median.

Multi-tenant sign. Means a sign that contains individual panels arranged vertically or horizontally, or both, in rows, each panel utilized by a separate entity. Multi-tenant signs are designed to share signage among multiple tenants on a lot. Multi-tenant signs may be wall or freestanding signs.

New technology sign. Means any sign or portion thereof, the sign face of which uses light emitting diode technology or other similar semi-conductor technology to directly produce an illuminated image, picture or message of any kind whether the picture, image or message is moving or stationary. This type of sign includes any sign, the sign face of which directly utilizes LED technology of any kind, whether conventional (using discrete LEDs), surface mounted (otherwise known as individually mounted LEDs), transmissive, organic light emitting diode (OLED), light emitted polymer (LEP), organic electro polymer (OEL), or any other similar technology and in which the lighting source forms the message. The definition of new technology sign specifically excludes those signs which use LED lighting for internal illumination but where the message viewable to the public is not formed by the lighting source, but is rather created by the sign surface and does not depend on the lighting source to form the message. For the purpose of this article, stationary electronic window signs that utilize LED technology to form the electronic message portion of such sign and that otherwise meet the standards of this chapter are excluded from the definition of LED signs.

Non-conforming sign. Means a sign, legally existing at the time of its erection, but which does not conform to the provisions of this article.

Non-conforming use. Means any use of a building or land which was legal at the time of inception but which does not conform to this code for the zoning district in which it is situated.

Owner. Means the person who has the legal right or exclusive title to the sign.

Pedestal sign. Means a sidewalk sign composed of a base, pedestal and sign face meeting the standards of this article with the base forming the support system for the remainder of the sign.

Permittee. Means the person who owns a permit from the city to erect, install, attach or paint a sign.

Planned center. Means a group of two or more retail stores, service establishments, offices, industries, or any other commercial entities, which is in common ownership or condominium ownership.

Pole sign. Means a permanent freestanding sign that is mounted on a pole or other vertical support such that the bottom of the sign face is no more than four feet above the ground and there is no visual obstruction other than the vertical support between the ground and the bottom of the sign face. Pole signs may also be mounted between two poles or vertical supports, provided they otherwise meet the standards of this definition.

Projecting sign. Means any small, permanent, pedestrian-scaled sign that is mounted perpendicularly to the building's façade in a manner that allows for easy reading from both sides of the sign. Projecting signs may be hung by bracket, outside the reach of pedestrians, in a manner that permits them to swing slightly.

Roof. Means the exterior upper covering of a building or structure, including the supporting frame.

Roof sign. Means a sign mounted upon or above any portion of a roof of a building or structure including the upper and lower slopes of a gambrel or mansard roof or any variations of such roofs.

Setback. Means the distance from the property line to the nearest plane of the applicable building, structure, or sign, measured perpendicularly to the property line.

Shopping center. See definition for planned center.

Sidewalk sign. Means a sign that provides secondary signage for individual commercial entities and located adjacent to the premises which the sign serves, typically on the sidewalk. Sidewalk signs consist of two types: A-frame signs and Pedestal signs.

Sign. Means a device or representation for visual communication which is used for the purpose of bringing the subject thereof to the attention of others.

Sign area. Means the area, in square feet, within a continuous perimeter enclosing the limits of writing, representation, emblem, or any figure of similar character together with any material, color or open space forming an integral part of the display used to differentiate such sign from the background against which it is placed. The sign area is measured as more specifically provided by Section 4 (B).

Sign face. Means the part of the sign that is or can be used to communicate its message.

Sign height. See Height, sign.

Standard informational sign. Means a temporary sign with an area not greater than six square feet with a sign face for short-term use, containing no reflective elements, flags or projections and otherwise meeting the standards of Section 8, Table 9.

Stationary electronic window sign. Means a type of electronically lighted window sign, placed inside a building, that is viewable and or readable from the exterior of the building and does not exceed one and one-half (1 ½) square feet in sign area and contains no moving message.

Suspended sign. Means a small, pedestrian scaled sign that mounts to the underside of a beam, porch ceiling, gallery, arcade, breezeway or similar covered area in a manner that allows for easy reading from both sides. Suspended signs are typically hung in a manner that allows them to swing slightly.

Temporary sign. Means a sign of a non-permanent nature.

Traffic control and directional sign. See Directional sign.

Tri-vision sign. Means a sign designed with a series of triangular slats that mechanically rotate in sequence with one another to show three different sign messages in rotation. For purposes of this article, a tri-vision sign is not a changeable copy sign.

Urban Center Area. That area identified on the map contained in Exhibit 1 hereto and encompassing primarily those areas designated as Downtown Mixed Use and Traditional Neighborhood in the 2005 Thomas County/Thomasville Comprehensive Plan.

Wall sign. Means a sign painted on, applied to or mounted to the wall or surface of a building or structure, the sign display surface of which does not project more than eight (8) inches from the outside wall of such building or structure, provided that channel letters mounted to a raceway may not project more than 12 inches. Wall signs include signs composed of individually cut or painted letters and/or graphics that are applied directly to the façade of the building or applied to a signboard or base that is then attached to the façade of the building. Wall signs do not project above the top edge of the wall or below the front wall or beyond the edge or face of a wall.

Window sign. Means any sign placed inside or upon a window in such a manner as to be viewable and or readable from the exterior of the building. Window signs may be either permanent or temporary.

Yard sign. Means either a permanent suspended sign mounted on a porch parallel to the building's façade or a small freestanding sign meeting the standards of this article and located in the yard between the public right-of-way and the building façade.

Zoning administrator. Means the zoning administrator of the city.